

Analysis of Tax Planning Strategies for Small and Medium-sized Enterprises under the New Accounting Standards

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Abstract: With the rapid development of our economy, all kinds of industries have made some progress. China's new accounting standards after the introduction of small and medium-sized enterprises to make corresponding tax adjustments, and gradually carry out accounting tax planning work. Tax payment is the responsibility and obligation of the enterprise, but the tax obligation of the enterprise needs to be influenced by many factors in the process of fulfilling, and in order to control the tax cost better, many enterprises are also carrying out tax planning. Under the current tax law system, the tax planning of enterprises is not to blame, and the small and medium-sized enterprises can carry out tax planning in accordance with the relevant laws and regulations. In view of this, this paper analyzes the tax planning of small and medium-sized enterprises under the new accounting standards, discusses the related problems in the accounting tax process of small and medium-sized enterprises, and puts forward the optimization countermeasures that can perfect the accounting tax system, strengthen the managers to establish the correct tax concept and improve the professional quality of tax planning of small and medium-sized enterprises, hoping to play some reference role for the relevant staff.

1. New Accounting Standards and Overview of SME Tax Planning

With the continuous improvement of the market economy system, the reform of our tax policy is also constantly strengthened. After the reform and opening up, our country's small and medium-sized enterprises meet the opportunity of rapid development, and through long-term efforts in our country's economic development occupies a very important position. And the development of small and medium-sized enterprises has also made a certain contribution to the improvement of the existing unemployment situation in China, so as to ensure the stable and sustained development of society. After the introduction of the new accounting standards, small and medium-sized enterprises take accounting tax planning as an important content of their own tax revenue, which is not only related to the economic development of small and medium-sized enterprises, but also affects the overall development of social economy. In modern society, in order to minimize their own tax cost, enterprises should strengthen their own tax planning, through the relevant tax laws to further protect the legitimate rights and interests of enterprises, so as to improve the internal management of enterprises, enhance the economic benefits of enterprises, and promote the rapid development of enterprises. The increasing market competition and the increasing pressure on SMEs in the process of development have become a very important part for SMEs to reduce their cost expenditure through reasonable. Tax-paying costs are also the main components of the small and medium-sized enterprises' own cost expenditure system, and in order to effectively reduce tax-paying expenditure, many enterprises have carried out tax planning. Moreover, it has certain effect, it can effectively control the tax expenditure of small and medium-sized enterprises, but it also has high requirements for the accounting and tax work of small and medium-sized enterprises. Therefore, small and medium-sized enterprises should further explore the relevant strategies for tax planning, so as to effectively improve their own economic benefits[1].

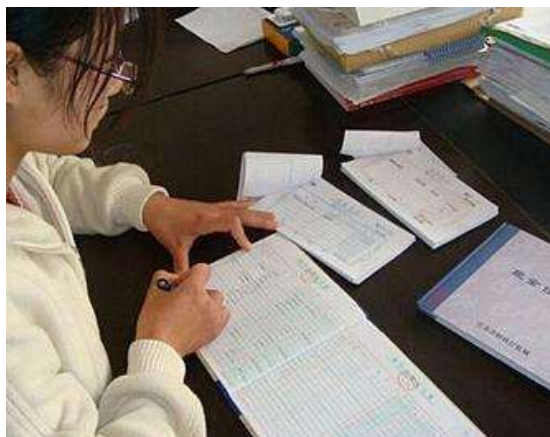


Figure 1 Tax planning

China's Ministry of Finance has issued basic accounting standards and relevant accounting specific standards in 2006, thus forming a new enterprise accounting standards. It was subsequently adjusted by the Ministry of Finance in 2013, mainly to improve the fair value measurement in the accounting standards for enterprises. then revised in 2017, in the enterprise accounting standards formally implemented in 2018, the financial department also put forward the corresponding requirements, first of all, adjusted the income in the standard no.14, standardize the recognition of income, and the disclosure and measurement of information. And in the confirmation of Chapter 2, the business in the enterprise contract is also standardized, and the accounting measurement is stipulated in Chapter 3, so as to clarify the specific transaction price and method. And tax planning is the main means for small and medium-sized enterprises to save tax at present, although the business type of small and medium-sized enterprises is relatively single, and the difficulty of carrying out tax planning work is relatively small, but it itself needs to follow more principles. First of all, small and medium-sized enterprises need to think about tax planning work, and tax planning to try. However, after many attempts, the level and ability of tax planning work of small and medium-sized enterprises have not been obviously improved, and some enterprises have exposed some problems in the process of carrying out their work, so it is necessary to take effective measures to further improve the quality of tax planning work of small and medium-sized enterprises[2].

2. Problems in Accounting Tax for SMEs

2.1. The Enterprise Lacks a Complete Accounting System

Small and medium-sized enterprises in the process of development, due to the lack of perfect accounting system, so they also encountered some difficulties in tax planning. The majority of small and medium-sized enterprises are partnership investment or individual investment, because of their relatively low management costs, and investors generally have relevant experience in the industry, or have carried out relevant production and operation work. However, because the accounting system of small and medium-sized enterprises is not completely established, which leads to the phenomenon of tax evasion, enterprises usually do some articles in accounting, such as establishing some missing books or books after the establishment of books, using incomplete cost information, income vouchers and so on. Because the accounting mode of small and medium-sized enterprises is not standardized, it is impossible to report the accounting method of the enterprise in time after the establishment of the account, and the lack of record in the tax authorities, and even many enterprises will set up out-of-account accounts to deal with the audit institutions, which leads to the lack of their own basic financial information.[3].

2.2. Managers Lack The Idea of Paying Taxes According to Law

The managers of small and medium-sized enterprises lack the idea of paying taxes according to law, not fulfilling the duty of being a taxpayer seriously, and lacking the correct attitude of paying

taxes. Because the managers of small and medium-sized enterprises do not have a correct understanding of tax revenue and lack of attention, it is easy to produce loopholes in the management of enterprises, and then make the management of enterprises appear safety hidden danger, which affects the normal development of enterprises. Because of the lack of tax concept and insufficient knowledge of tax payment, there is no proof of tax obligation, the phenomenon of tax evasion appears in the management process, and many enterprise leaders do not consider the tax comprehensively when making decisions, which leads to the contradiction between tax burden and benefit.

2.3. No Clear Responsibility for Tax Planning

The responsibility of small and medium-sized enterprises for tax planning is not clear, many people think that tax is only the main work of the financial department of the company, but in fact, there is an inevitable connection between tax and accounting, and it is not only the embodiment of accounting function, but also involves various aspects of enterprise production, financing, sales and distribution, and has a direct connection with the overall operation process of the enterprise. However, many enterprises have no clear responsibility for tax planning, which leads to the heavy task of the financial department, the lack of tax awareness of the relevant business personnel who pay more attention to the performance appraisal and business development, and when there is a contradiction between the tax standard and the personnel, it will tend to bias the business personnel, which will affect the financial affairs of the enterprise itself, and lead to the financial risk of the enterprise.[4].



Figure 2 Tax planning

3. Suggestions for Better Accounting Tax Planning for Small and Medium-sized Enterprises under the New Accounting Standards

3.1. Establish a Correct Tax Planning Concept

Although the introduction of new accounting standards makes the tax planning of small and medium-sized enterprises more difficult to some extent, but for small and medium-sized enterprises, the change of such external factors can better enable them to carry out their work according to the relevant requirements of tax planning. Small and medium-sized enterprises should set up the correct tax planning concept, strictly according to the tax law and related requirements, so as to effectively control the tax cost of the enterprise itself. The internal accounting staff of the enterprise should strengthen the study and understanding of the new accounting standards and related tax laws, and plan the tax planning work according to the actual situation of the enterprise itself, so as to ensure that the tax planning work can be regulated and restricted to a certain extent[5].

3.2. Methods for the Development of Diversified Tax Planning

The ways and means of tax planning for small and medium-sized enterprises have a very

important influence on the final effect. Nowadays, the application of accounting computerization technology has become very extensive, small and medium-sized enterprises in the tax planning work, should also fully apply accounting computerization technology to try to improve work efficiency. Small and medium-sized enterprises should also build a good team of relevant professionals, through strengthening training and recruitment work to obtain more outstanding personnel, so that they can take effective measures to solve the related problems in tax planning work, and can introduce tax planning work into the right track to ensure the smooth progress of related work.

3.3. To Gradually Enhance the Comprehensiveness of Tax Planning

Small and medium-sized enterprises should ensure the comprehensiveness and coverage of the tax planning work, which is very important for enterprises to reduce their own tax burden. In order to improve the comprehensiveness of tax planning, enterprises need to have a comprehensive and clear understanding of related matters, and be able to carry out tax planning work according to the actual situation, and formulate the basic system of tax planning, so as to better guide and standardize the work. In addition, small and medium-sized enterprises should also effectively divide the contents of tax planning work, so as to effectively carry out relevant work according to different levels. Through the rational planning and division of tax planning, the scope of the work can be expanded, thereby enhancing the tax planning capacity of small and medium-sized enterprises[6].



Figure 3 Corporate taxation

4. Conclusion

To sum up, under the new accounting standards, many enterprises have some problems in the work of tax planning, so we should put an end to the relevant empiricism in the process of tax planning, but we should adopt effective strategies according to the actual situation. Nowadays, the large number of small and medium-sized enterprises in our country should not only deeply understand the new accounting standards, but also carry out the tax planning work effectively under the requirements of the relevant standards and tax laws, and ensure the legitimacy and rationality of the work, and comply with the relevant regulations, so as to give full play to the positive role of tax planning.

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